

Billing Address:

McAlister Communications Attention: Accounts Payable 1340 Bull Street Columbia, SC 29201 USA

711	INVOICE	ΛTΕ

		Invoice #	854355-1
Advertiser	POL/Leatherman for Senate	Invoice Date	04/30/16
Product		Invoice Month	April 2016
Estimate Number		Invoice Period	04/01/16 - 04/29/16

Station	WBTW	Order #	854355
Account Executive	WBTW Local House	Alt Order #	
Sales Office	Myrtle Beach Local Sales Office	Deal #	
Sales Region	Local	Order Flight	04/27/16 - 04/30/16

Billing Calendar	Calendar	IDB#	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WBTW	M-F News @ 5a	5a-528a				•			•	
				04/25/16	to 05/01/16	2x	WTF				
	WBTW			W	04/27/16	:30	5:18 AM	OURSENATEBEASLEY	\$125.00		1
	WBTW			Th	04/28/16	:30	5:18 AM	OURSENATEBEASLEY	\$125.00	1	2
2	WBTW	M-F News @ 530a	528a-6a								
				04/25/16	to 05/01/16	3x	WTF				
	WBTW			W	04/27/16	:30	5:51 AM	LEATHERMANSHERIFF	\$150.00		1
	WBTW			Th	04/28/16	:30	5:58 AM	OURSENATEBEASLEY	\$150.00		2
	WBTW			F	04/29/16	:30	5:52 AM	OURSENATEBEASLEY	\$150.00	1	3
3	WBTW	M-F News @ 6a	M-F News @ 6a								
				04/25/16	to 05/01/16	2x	WTF				
	WBTW			W	04/27/16	:30	6:29 AM	OURSENATEBEASLEY	\$250.00	1	1
	WBTW			F	04/29/16	:30	6:22 AM	OURSENATEBEASLEY	\$250.00		2
4	WBTW	M-F CBS This Morning @ 8a	8a-9a								
		_		04/25/16	to 05/01/16	2x	WTF				
	WBTW			W	04/27/16	:30	8:26 AM	OURSENATEBEASLEY	\$200.00	1	1
	WBTW			Th	04/28/16	:30	8:26 AM	OURSENATEBEASLEY	\$200.00		2
5	WBTW	M-F Local News @ 9a	9a-10a								
				04/25/16	to 05/01/16	2x	WTF				
	WBTW			W	04/27/16	:30	9:58 AM	OURSENATEBEASLEY	\$125.00		1
	WBTW			F	04/29/16	:30	9:43 AM	LEATHERMANSHERIFF	\$125.00		2
6	WBTW	M-F EN @ 5p-530p	M-F EN @ 5p-530p								
				04/25/16	to 05/01/16	2x	WTF				
	WBTW			W	04/27/16	:30	5:16 PM	LEATHERMANSHERIFF	\$350.00		2
	WBTW			F	04/29/16	:30	5:23 PM	OURSENATEBEASLEY	\$350.00	1	1
7	WBTW	M-F 6P News 6p-630p	M-F 6P News 6p-630)							
		• •	•	04/25/16	to 05/01/16	3x	WTF				
	WBTW			W	04/27/16	:30	6:17 PM	OURSENATEBEASLEY	\$550.00		2
	WBTW			Th	04/28/16	:30	6:18 PM	LEATHERMANSHERIFF	\$550.00		3
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Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.



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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WBTW	M-F 6P News 6p-630p	M-F 6P News 6p-630	0				•	•		<u> </u>
	WBTW			F	04/29/16	:30	6:28 PM	OURSENATEBEASLEY	\$550.00		1
8	WBTW	M-F PA 7p-730p	M-F PA 7p-730p								
				04/25/1	16 to 05/01/16	1x	WTF				
	WBTW			F	04/29/16	:30	7:08 PM	OURSENATEBEASLEY	\$550.00		1
9	WBTW	M-F PA 730p-8p	M-F PA 730p-8p								
				04/25/1	16 to 05/01/16	2x	WTF				
	WBTW			W	04/27/16	:30	7:53 PM	OURSENATEBEASLEY	\$550.00		2
	WBTW			F	04/29/16	:30	7:36 PM	LEATHERMANSHERIFF	\$550.00		1
10	WBTW	LN M-F Late News Rotator	LN M-F Late News F	₹							
					16 to 05/01/16	2x	WTF				
	WBTW			W	04/27/16	:30	11:28 PM	OURSENATEBEASLEY	\$350.00		2
	WBTW			Th	04/28/16	:30	11:20 PM	LEATHERMANSHERIFF	\$350.00		1
11	WBTW	LF Colbert 1135p-1235x	LF Colbert 1135p-12								
					6 to 05/01/16	2x	WTF				
	WBTW			W	04/27/16	:30	12:35 AM	LEATHERMANSHERIFF	\$100.00		2
	WBTW			Th	04/28/16	:30	12:35 AM	OURSENATEBEASLEY	\$100.00		1
12	WBTW	PR Thursday Prime Hour 1	757-9p								
					16 to 05/01/16	1x	T				
	WBTW			Th	04/28/16	:30	8:18 PM	OURSENATEBEASLEY	\$1,000.00		1
13	WBTW	PR Thursday Prime Hour 2	9-10p								
					16 to 05/01/16	1x	T				
	WBTW			Th	04/28/16	:30	9:16 PM	OURSENATEBEASLEY	\$600.00		1
14	WBTW	PR Thursday Prime Hour 3	10-11p								
					6 to 05/01/16	1x	T				
	WBTW			Th	04/28/16	:30	10:51 PM	OURSENATEBEASLEY	\$650.00		1
15	WBTW	PR Friday Prime Hour 3	10-11p								
					6 to 05/01/16	1x	F				
	WBTW			F	04/29/16	:30	10:35 PM	OURSENATEBEASLEY	\$1,000.00		1

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- 04/30/16



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INVOICE

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Advertiser	POL/Leatherman for Senate	Invoice Date	04
Product		Invoice Month	A
Estimate Number		Invoice Period	04

IIIVOICE #	604300-T
Invoice Date	04/30/16
Invoice Month	April 2016
Invoice Period	04/01/16 - 04/29/16

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Aired Spots 27

<u>Gross Total</u> \$10,000.00

Agency Commission \$1,500.00

Net Amount Due \$8,500.00 Payment Terms 30 Days